

**Course Title:** Finance for non financial managers – Commercial awareness

**Course Length:** One Day 9.30am – 4.30 pm

**Available as:** Open Course / In Company

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**Course aims:**

To encourage an understanding and awareness of how the actions of each individual can have an impact on the financial results of the organisation they are working in.

**Objectives:**

- For the delegate to understand how every day decisions and actions have an affect on the profit and financial success of their organisation
- For the delegate to relate good planning and commercial decision making to their own working environment and practices
- For the delegate to identify specific area's where simple changes can be made to improve effective or efficient use of the organisation's resources

**Designed for people who:**

- Have budget responsibility
- Have an impact on the efficient and effective use of organisation's resources; human, physical and financial

**Key points:**

- Effectiveness, efficiency and value for money
- Budgeting, forecasting and costing
- Commercial decision making
- Understanding working capital
- The financial effect of every day decisions and individual actions

This one-day course will be run in a workshop style encouraging the delegate to work through practical examples supplied by the course tutor along with real examples supplied by the delegates themselves.